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For immediate release
November 12, 2009

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Poster Contest to Celebrate MainStreet's 25th Anniversary

New Mexico artists called upon to submit designs

SANTA FE, N.M.- The Economic Development Department's New Mexico MainStreet Program announces a contest for New Mexico artists to submit original artwork to be featured on a commemorative poster for New Mexico MainStreet's 25th Anniversary. The artwork should incorporate a positive expression of some aspect of downtown revitalization representative of the affiliated communities of the New Mexico MainStreet Program. The winning artwork will be seen statewide as the image of the 25th Anniversary of New Mexico Mainstreet, plus the artist will receive \$1,000 and 50 copies of the poster.

Here is a brief overview of contest guidelines:

- All artistic media accepted.
- The artwork must be an image suitable for reproduction as a commemorative poster.
- The artwork must be signed by the artist.
- Artwork must be reproducible as, at minimum, a 16" by 26" poster
- Artwork will be judged by a panel selected by New Mexico MainStreet staff
- Open to artists residing in New Mexico. For the purposes of this competition, representation in a New Mexico gallery does not constitute residency.

New Mexico Mainstreet spurs community revitalization through the MainStreet Four Point Approach,TM which includes Organization, Economic Positioning, Design and Promotion. Posters should reflect the spirit of the MainStreet Four Point ApproachTM through depictions of anything from history to cultural events to revitalization and economic renewal in MainStreet communities.

New Mexico MainStreet communities include: Raton, Clayton, Las Vegas, Albuquerque (Downtown Action Team), Corrales, Los Alamos, Portales, Santa Rosa, Tucumcari, Clovis, Roswell, Carlsbad, Hobbs, Lovington, Artesia, Las Cruces, Silver City, Deming, Grants and Farmington.

For a complete summary of contest rules or to obtain an entry form, please contact: Meghan Bayer at [Meghan.Bayer@state.nm.us](mailto: Meghan.Bayer@state.nm.us).

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